

Minutes of the Club Advisory Board 9 February 2023 at 7pm

In attendance:

Shaun Harvey – Advisor to the Board
Fleur Robinson – CEO
Barry Jones -Wrexham Football Supporters Society
Matt Davies – Wrexham Football Supporters Society
Andy Harris – Wrexham AFC Community Trust
Tony Williams – Wrexham Supporters’ Federation
Peter Jones – Wrexham Supporters’ Federation
Paul Jones – Wrexham Supporters’ Federation
Dave Bennett – Wrexham Supporters Association
Kerry Evans – Wrexham AFC DLO
Matthew Scott – Corporate Season Ticket Holder
Hannah Chirgwin – Non Season Ticket Holder Member

Absence:

Humphrey Ker
Andrew Wynne
Rob Clark
Andy Pierce

Minutes and Matters from the last meeting:

SH opened the meeting and welcomed all members. Minutes were reviewed from the last meeting and agreed by all as a true record.

Ticketing and Membership Packages:

SH began by explaining the results of the recent survey from a wide variety of supporters with regard to Ticketing and Membership. Season Ticket window will be open until 26 April 2023. The CAB agreed that a proposed season ticket price reflected good value for money. The Club agreed to look into upgrading seats from Child to Adult on a Tuesday evening fixture, as young supporters tend not to attend matches in the evening. Currently you can upgrade 4 times a year. Next season the Club agreed to look into a proposal of loyalty based tickets for away fixtures.

Financial Support for Supporters for ‘Initiatives’:

The background to this agenda item, was that the club did not want to be the direct beneficiary of supporters’ fundraising, going forward.

Currently the Club is approached daily by charities, organisations and individuals to support projects, fundraisers or offer financial support. The CAB were asked to consider whether a collative approach with a view of identifying 3 or 4 initiatives would be best. All agreed it was better to pool together.

Each representative was asked to submit any proposed initiatives into the CAB, who would review the request. The CAB would then nominated an initiative as a ‘good cause’ and the Club would

encourage supporters to donate to those initiatives endorsed. Each CAB member was requested to consider any initiatives, which would be collated and discussed.

CAB Members elections April 2023:

SH began by thanking those members for their constitutions and acknowledged one constitution was still outstanding. The formal plan for elections will be set out and circulated in due course.

TOR CAB Members:

The term of reference for CAB members will be included in the CAB Member elections.

Matters Members wished to raise:

It was felt that the away coach travel for fixtures could be better managed at pick up points. The Club had plans for better numbering, sign posts and stewards. Head of Ticketing Peter Wynne to implement.

A scheme for when purchasing a season ticket to order a replica shirt will be considered.

Does the Club have plans for fans to purchase a brick or floor tile on the concourse when the KOP is built? This has not been considered as yet.

Due to increase travel from abroad and other areas of the UK, would any block bookings be considered? Head of Ticketing Peter Wynne is reviewing this as part of next season's ticketing plans.

Are they plans for further ladies toilets considered to the Wrexham Lager Stand? The new KOP development has an annex to provide toilets to the Wrexham Lager stand.

What are the Club's plans to deal with new legislation re single use plastic? Following the Welsh Government decision to legislate against single use plastic in the Autumn, the Club will be bound by this legislation and recycling will need to be improved.

Are they any plans for an End of Season players event? Thought will be given for this and will need to be accessible to all.

Could programmes be pre-ordered prior to a match? This will be considered for next season.

AOB:

The Club is considering a cashless system moving forward but the wi-fi network would need to improve.

In light of the Level Up funding not going to Wrexham AFC, what is plan B? The Club are in discussion with all relevant parties and making progress with Plan B.

Consideration to be given to selecting a Club Mascot for FA Cup final. Agreed this.

The next meeting was will take place in April 2023 and set at a later date.