

Minutes of the Club Advisory Board 19 August 2022 at 7pm

In attendance:

Humphrey Ker

Shaun Harvey

Fleur Robinson

Barry Jones

Matt Davies

Andy Harris

Tony Williams

Peter Jones

Paul Jones

Dave Bennett

Rob Clarke

Kerry Evans

Andy Pierce

Andrew Wynne

Matthew Scott

Hannah Chirgwin

Introductions and Purpose:

SH opened the meeting and welcomed all members of the newly formed CAB. All members introduced themselves and identified which group they were representing.

Conflicts of Interest

None declared

Purpose:

The purpose of the CAB was outlined by SH and he informed members they were to be instrumental in setting up the CAB as a new body this year and they would sit on the Board until April 2023 when the agreed election process for each group would be effective for the 2023/24 season and beyond.

Rules and Guidelines:

These were summarised to the CAB by SH and requested that any feedback be submitted to the CAB via email before September 30, 2022. It was recognised that some of the bodies represented on the CAB may not as yet have a constitution which will need to be in place moving forward. Each representative body are required to add into the TOR their Election Procedure for CAB nominations. Deadline for this was March 31, 2023. A reminder with regard to respecting others points of view was highlighted, so as to promote healthy debate.

Representation Criteria:

There was a discussion with regards to the increase in the number of supporter groups worldwide not being officially affiliated with the WSF. It was discussed that if these groups wished to be represented on the CAB they would need to pay the £50 fee for affiliation to the WSF and would then be recognised as an official supporters group by WAFC.

A discussion took place as to whether any other groups who were not represented on the CAB and should be. It was discussed whether parents from the Centre of Excellence should be included, however that was dismissed.

Future Meetings:

Meeting schedule was discussed, and it was proposed the CAB would meet 4 times per year; and if possible on the third Thursday of the month. Meetings would be scheduled in July, November, February and April to coincide with key milestones over the playing season.

Matters Members wished to raise:

Player appearances was raised and the difficulties in obtaining cooperation for its facilitation. The Club stated all first team appearances need to be managed by a single point of contact and any requests are to be directed to the CEO who will review an appropriate process.

Former players allocation of tickets was discussed in light of a commercial outlet in the City paying £200.00 for a Q & A appearance on match days. The pros and cons were discussed in that any financial venture outside of the Club was just that, outside the Club. If any former player who was asked to make an appearance as a guest of the 1864 Suite would be provided with a complimentary ticket, so too their immediate family. Therefore, to manage expectations of former players complimentary tickets would not be offered unless asked in an official capacity as an 1864 guest speaker.

Hall of Fame process was discussed, and it was highlighted that some players had been overlooked. It was discussed that a picture of the players need to be obtained and introduced to the hall of fame.

Drinking on official away coaches, especially by the youth risk element was highlighted as a concern. Previously a steward was employed on the coach and entered the away ground to view the match as a reward in order to manage anti-social behaviour and drinking on board. Matter will be reviewed.

Offering for Concourse Food and Beverage was discussed and contactless payment which effects the match day experience was highlighted. It was commented that these were all areas of ongoing improvement.

Lastly there used to be a notice board in Marcon Stand for notifications of upcoming events etc. It was discussed whether to bring that facility back into the ground.

Matter Club wish to raise:

SH commented that in the next meeting more information would be shared with regards to the KOP redevelopment. Including proposal and the KOP plans.

Members were asked for their opinion as to whether an change of supplier for the Club Kit and leisurewear would lead to increase sales, if that change was to a 'big brand'. The relative merits were discussed, and no definitive position arrived at.

AOB:

Match day experience was highlighted as an item that would be discussed at the next meeting.

The next meeting was confirmed as November 3, 2022 at 7pm. With any comments or input on the matters discussed at this meeting to be forwarded the Club Advisory Board email account by September 30, 2022.