

Minutes of CAB Meeting 11 July 2023

Attendance

Humphrey Ker – Executive Director
Shaun Harvey – Advisor to the Board (SH)
Fleur Robinson – CEO (FER)
Matt Davies – Wrexham Football Supporters Society
Andy Harris – Wrexham AFC Community Trust
Tony Williams – Wrexham Supporters’ Federation
Peter Jones – Wrexham Supporters’ Federation (PJ)
Paul Jones – Wrexham Supporters’ Federation
Rob Clark – Wrexham AFC Former Players Association
Andrew Wynne – Season Ticket Holder.
Kerry Evans – Wrexham AFC DLO
Matthew Scott – Corporate Season Ticket Holder
Hannah Chirgwin – Non Season Ticket Holder Member
Julie Greenwood – Head of Operations (JG) - Non Member

Absence:

Andy Pierce
Barry Jones
Dave Bennett

Minutes and Matters from the last meeting:

SH opened the meeting and provided an apology for the delay in arranging this CAB Meeting. This was purely down to other commitments / business pressures during the busy period towards the end of the season. In future CAB meetings will be scheduled in advance so the dates are committed, even if all the Club’s Executives are unable to attend.

The minutes from the last meeting were agreed as a true record.

CAB Re-Elections

Due to the delay, referred to above, the CAB member elections have not taken place. Members were asked to reflect whether the current board wish to remain in post until April 2024 and maintain consistency. The Members were asked to consider the matter internally with the groups they represent and confirm whether they were comfortable with the Club's suggestion. Any outstanding constitutions still need to be submitted.

The Club will review the current position and report back on any changes that are required.

Charity Policy and Nominations

SH informed the CAB Members that there hadn't been any nominations submitted for consideration in relation to a Club supported charity. Therefore, members were asked to canvas their groups and identify schemes which they wished to be considered for support. All CAB members discussed the need to support local initiatives & projects moving forward and out of those nominated, 3 would be identified.

Matters Members wished to Raise.

PJ wanted it to be noted that the questions he was raising had come from Supporter's Club and weren't his questions.

Over 80's concession - it was acknowledged that the communication could have been better with regards the Over 80 ticket being removed from sale but also worth recognizing that the overall renewal rate was 99.5%.

PJ asked if the Academy would obtain funding to sign youth players. FER informed that the Club has successfully obtained Cat 4 Academy status and that funding consistent with that category would be available to the Club. Recruitment for the new roles within a Cat 4 structure, was now underway.

PJ asked what the future of the 50/50 draw was. FER stated there was no changes to the 50/50 planned for the 2023/24 season.

PJ asked if the shop considered having a City Centre Shop and selling Retro Shirts. There were no plans for a city center shop or to sell retro shirts, A new shop would be included in the Kop Development and with the increased trend of on-line sales the Club felt this was sufficient at the current time. An extension of the range of products in the shop would be looked at throughout the season.

The cost of children kits was also raised. The matter of pricing would be reviewed before next season.

PJ requested the minutes be released in a timely fashion and more formal on who is asking the question. The club would ensure that this happened.

PJ asked how fans representatives ask the opinions of the people they represent and if an official CAB email address be created in order that fans can raise issues. The names of the representatives are on the Official website and the info@wrexhamafc.co.uk is also available for questions to be forwarded to CAB members.

PJ asked how the Club intend to manage the season ticket allocation for the KOP. SH stated that the Club considering the options available with the objective of achieving a fair system and would bring the proposal back to the CAB.

PJ requested what font and colours are officially used by the Club, so the Federation Supporters Website could use the same format. SH confirmed that any use of the Club's IP would need to be licensed, which would be granted for this type of use. As the popularity of the Club grows, unapproved use of the Club's IP is becoming a bigger challenge and the use of this going forward would be the subject of new guideline, the objective of which would be to prevent individuals being able to claim any form of association with the Club that could mislead others.

PJ asked if official supporters groups wishing to travel to games. Could be given access to tickets. SH informed everyone that international members had 75 tickets reserved for each match, to address their specific requirement.

PJ asked if it was possible for official supporters Clubs to have the National League Trophy present at their Club meetings. FER suggested contact was made with Head of Community, John Widdowson to ascertain if it was available, when a meeting was taking place.

PJ asked if supporters player of the season dinner is being re-introduced. FER will be looking into an end of season event moving forward.

PJ brought up the £20 delivery cost in shipping to the Middle East and other areas across the world. He asked if the club were utilising the best option in the region and would the Club wish assistance in the region as members of the Dubai Reds could assist. FER stated currently happy with Net World Sports and delivery cost would always be kept under review.

PJ asked when membership renewals will be available. SH informed within the next couple of weeks.

PJ asked what the plan was for fans needing accessibility assistance to obtain tickets this season. FER no different to previous seasons and would request as normal via DLO and Head of Ticketing.

PJ wished to know the position of the University Car Park. FER stated Wrexham University has taken over control of parking on match days but the DSA will not be affected.

PJ wished to know the position on the Club plans regarding single use plastics. FER mentioned these will be reviewed when the new Head of Food and Beverage is in post.

PJ asked for an update on if fans would be able to purchase a 'brick' in the new KOP stand. SH confirmed this will be considered at the relevant time.

The issue of a specific matter whereby a shirt donated by the Club for the benefit of a charity was raised and that it was now been sold with an inflated asking price on ebay. The view of the meeting was that this was inappropriate and should be investigated. SH expressed his annoyance that this happened but wanted to understand the facts, which it was agreed would be established. The Club's policy of supporting local causes would remain in place and additional protections sought for the future.

A discussion was held with regards to why pre-season friendlies where only been held overseas in the USA. It was made clear that a balance would always sought but had not been practical on this occasion. The number of fans the Club now has, would make it virtually impossible to visit some of the local grounds that have hosted games in the past.

The issue of Sanctions for fan behaviour was raised. JG confirmed the Club already had a sanctions policy which was robust and consistent with EFL guidelines to deal with any issues that arouse.

Any Other Business

Discussed the proposed date of the next meeting would be in September and any proposed changed in the CAB members to be emailed to the CAB email.